OBAKKI DESIGNS

Job Description
Position: PRODUCT DEVELOPER/DESIGNER
Reports to: Creative Director
Salary: To be negotiated

Job Description: The Product Developer/Designer - ***with at least 3 to 5 years direct experience in this discipline*** - will work as one of the team members of the company in the design, development and manufacturing of products that illustrate the Obakki aesthetic and overall vision.

Responsibilities may include, but are not limited to, the following:

- Research trends and market analysis through retail store analysis, travel, forecasting services, Internet and magazines
- Determine themes for each season with input from Creative Director and PR team
- Develop colour palettes, seasonal theme and product including sketches, specs and style details
- Manage / delegate various duties and maintain communication through consistent follow-up, appropriate deadlines, etc.
- Communicate with manufacturing via daily follow-ups for sample style details, delivery deadlines, etc.
- Assist in planning and ensure adherence to the time and action calendar for upcoming seasons by providing detailed timelines for all teams involved
- Development of artwork using specified software applications
- Provide necessary technical data for pattern and sample production
- Coordinate with the pattern maker in production of initial patterns
- Evaluate garment fit (identify problems and recommend appropriate solutions)
- Support sales force in preparation for seasonal meetings (storyboards and verbal presentations)
- Communicate with customers / buyers as needed to best serve their needs
- Collaborate with the Creative Director to ensure that proposed product assortments meet merchandise requirements in terms of number of stories, number of styles, costs and styling.

Education / Skill Set Requirements:

- Degree or Diploma in Fashion Designing/Merchandising preferred
- Ability to make / interpret patterns an asset
- Solid understanding of garment construction and specs is a must
- Advanced skills in Adobe Illustrator or comparable CAD program
- Basic desktop applications (Excel, MS Office, Outlook, Internet)
- Strong eye for colour & style trends, as well as the ability to interpret them
- Detail-oriented, organized and self motivated
- Some managerial experience is an asset, strong team player a must
- Exceptional communication skills (verbal and written) a must

IF YOU FEEL THIS DESCRIBES YOU PLEASE FORWARD YOUR RESUME TO CAREERS@OBAKKI.COM